



REINFORCE LAB

Your Digital Growth Partner

PRICING LIST

ABOUT US

A full time digital marketing agency, located in Dhaka, Bangladesh that assists entrepreneurs, startups and organizations to achieve their digital potential through Branding, Web Designing, Social Media Marketing and Search Engine Optimization.

At Reinforce Lab we work smart to build digitally advanced solution to grow your business. We will break down the whole process into several easy steps to make it understandable to our clients.

Our vision is to grow brand online. So that you can stand out from your competitions in the long run. We will love to educate about the steps to grow brands as we want our valuable clients to know what is going on under the hood.

Ultimately, it helps us to build meaningful relationship with our customers so that we can keep on helping them at all times. We are here to assist companies to build strong and more sustainable brand over time to make any online business successful.

Need Help? Speak With Us Anytime

Providing excellent services is at the top of our priority list. You can book a meeting with us anytime just by sending an email at service@reinforcelab.com or by calling us at +880 1313 450 777 or +880 1313 450 778

Excellent Support

For any kind of support, related to service you can reach us via email at support@reinforcelab.com

OUR SERVICES



Search Engine Optimization



WordPress Web Design



E-commerce Design



Website Maintenance Service



Social Media Management



Social Media Marketing



Content Marketing



E-mail Marketing



PPC Management



Business Consultancy



Press Release



Graphics Design

SEARCH ENGINE OPTIMIZATION

We provide affordable Search Engine Optimization (SEO) services. It will help you to reach more targeted customers from search engines.



Search Engine Optimization

Our search engine optimization (SEO) service will help you get more traction on search engines. As a result, you will get highly targeted traffic to your website from Google, Bing and other major search engines.

We will make changes to your website for search engines to understand your website better. That will get your webpages to rank higher on search engines. It will increase your brand awareness and exposure.

 **BEST**
USED FOR

- Getting targeted traffic to the website.
- Maximizing content and brand exposure.
- Ranking on the first page of search engines like Google, Bing, and Yahoo.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Personal	15,000 / Month
Startup	20,000 / Month
Business	55,000 / Month
Enterprise	1,25,000 / Month

- 1 time setup fee BDT - 20,000/- (Campaign)
- Minimum contract 3 to 6 months

[View Service Details](#)



WORDPRESS WEB DESIGN

We create responsive web design optimized for your business. With it's assistance you can represent your brand as an authority in your industry.



WordPress Web Design

WordPress is a major content management system. It is used by the top brands like Toyota Brazil, The Walt Disney Company, Time, Wired and many more.

Our team of WordPress experts will design a responsive website that is optimized for all devices. As a result, you will be able to keep up with the top brands in your industry.

We will design a customized website that represents your brand in order to boost your branding efforts. It will help you stand out from the crowd.

 **BEST**
USED FOR

- Representing your brands online.
- Enhancing user experience with responsive design.
- Increasing user engagement on the website to generate more leads.

Packages & Pricing

PRODUCT	PRICE (IN BDT)
Personal	15,000 / Project
Startup	25,000 / Project
Business	60,000 / Project
Enterprise	1,25,000 / Project

[View Service Details](#)



E-COMMERCE DESIGN

Maximize your sales with the right e-commerce design. It will generate significant revenue for your business.



E-commerce Design

You can leverage e-commerce to maximize the sales of your brand. However, getting sales from your e-commerce store is dependent on user experience.

Your e-commerce store needs to have an intuitive design. It must influence the visitors to purchase from your online shop. With the right design, you can amplify your marketing and branding efforts.

 **BEST**
USED FOR

- Boosting sales on the website.
- Generating more revenue.
- Maximizing conversion rate on the website.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

e - Commerce Startup	35,000 / Project
e - Commerce Business	75,000 / Project
e - Commerce Growth	1,25,000 / Project
Custom e - Commerce Design	Contact for details

[View Service Details](#)



WEBSITE MAINTENANCE SERVICE

Our service helps you to get your website's maintenance done right. This way you can keep your website updated and secured from data loss and cyber attacks.



Website Maintenance Service

Get your website maintained like a boss with our website maintenance services. Several software updates and security flaws are getting discovered every day.

We will fix that for you by keeping your website updated so that there are no security issues with your website. Our team will also keep backups of your website just to keep you covered during data loss or other issues.

 **BEST**
USED FOR

- Keeping backups in case of data loss.
- Updating security patches, plugins and themes on time.
- Ensuring a consistent online presence.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Startup

12,000 / Month

Business

16,000 / Month

Enterprise

25,000 / Month

● 1 time setup fee BDT - 3,000/-

● No long term contract

[View Service Details](#)



SOCIAL MEDIA MANAGEMENT

Build a real connection with your customers through social media. It will make your audience care about your products and services.



Social Media Management

Social media management service will allow you to build strong relationships with your prospects and customers.

You will gain trust from your audience through social media that will enhance your brand awareness.

Our social media managers will regularly update your social profiles with latest posts. As a result, your audience will engage with your brand even more.

 **BEST**
USED FOR

- Getting more engagement on social media.
- Driving more traffic to the business.
- Building meaningful connections with the audience.

Packages & Pricing

PRODUCT	PRICE (IN BDT)
Startup	8,000 / Month
Business	25,000 / Month
Enterprise	50,000 / Month

■ Final Pricing will be based on number of add-on services required for social media management.

- 1 time setup fee BDT - 9,000/- (Campaign)
- Minimum contract 3 months

[View Service Details](#)



SOCIAL MEDIA MARKETING

We help you grow your brand on social media through social media marketing. This will increase your brand awareness and reach new customers.



Social Media Marketing

Our social media marketing services assist you to promote your content and offers to your targeted audience through social media.

We will even help you to tap into the customer base of your audience. It is going to keep you steps ahead of your competitors.

You will stand out as an authority with our social media marketing service as we will execute a data-based social media marketing strategy.

 **BEST**
USED FOR

- Generating leads from social media.
- Getting more sale at high ROI.
- Building an authoritative brand online.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Social Media Marketing

Starting from 15,000 / Month

- Final Pricing will be based on number of add-on services required for social media marketing.

- 1 time setup fee BDT - 9,000/- (Campaign)
- Minimum contract 3 months

[View Service Details](#)



CONTENT WRITING

Our content writing service helps you to reach your target audience. It will allow you to build trust by adding value to your audience through your content.



Content Writing

We will enable you to strengthen your brand awareness and add value to your customers through our content marketing services. It will help you to allow stand out as an authority in your industry.

Our team will create the content that your audience love. Then we will distribute this across the marketing channels for maximum reach. Content marketing strategy will be completely customer focused. It will maximize your audience's engagement on your content.

 **BEST**
USED FOR

- Getting more brand exposure.
- Increasing brand engagement.
- Boosting authority in the industry.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

SEO CONTENT	750 Words (SEO Optimized)	2000 / Article
	1500 Words (SEO Optimized)	3500 / Article
	2500 Words (SEO Optimized)	5000 / Article
	Over 2500 Words (SEO Optimized)	Custom Plan
WEB CONTENT	10,000 Words	10,000 / Month
	10,000 - 25,000 Words	20,000 / Month
	25,000 - 50,000 Words	35,000 / Month
	50,000+	Custom Plan

[View Service Details](#)



E-MAIL MARKETING

Frame a meaningful connection with your customers through email marketing. It is one of the most effective channel to personalize your offers.



E-mail Marketing

Email marketing services will reinforce your bond further with your targeted audience, as you will be able to follow up your audience through email.

Emails are one of the best channel to add value to your prospects. A proper email marketing strategy can help you to convert them into your brand loyalists.

 **BEST**
USED FOR

- Making customized offers to prospective customers.
- Generating more revenue consistently.
- Getting more engagement on the content.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Startup

15,000 / Campaign

Business

35,000 / Campaign

Enterprise

65,000 / Campaign

- Final Pricing will be based on number of add-on services required for e-mail Marketing.

- 1 time setup fee BDT - 9,000/- (Campaign)
- Minimum contract 3 months

[View Service Details](#)



PPC MANAGEMENT

Our implementation of PPC campaigns generate leads at maximum ROI. This will support you to reach targeted prospects at a high conversion rate.



PPC Management

PPC advertisements can get you customers faster than most marketing methods. However, it's also one of the fastest ways to burn your marketing budget, if not done correctly.

We ensure that you get maximum ROI on every penny you spend on your advertisements. As well as we will create the strategy to minimize your cost while maximizing your conversion.

 **BEST**
USED FOR

- Generating faster leads.
- Increasing profit at high ROI.
- Growing customer base faster.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Startup

25,000 / Campaign

Business

35,000 / Campaign

Enterprise

85,000 / Campaign

- Final Pricing will be based on number of add-on services required for Pay Per Click (PPC).
- Media buying cost will be carried out by the client.

- 1 time setup fee BDT - 9,000/- (Campaign)
- Minimum contract 3 months

[View Service Details](#)



PRESS RELEASE

Get the word out to the world about your business. This will guide your industry to know about the business updates and presence.



Press Release

Our press release services will revamp your marketing efforts. We will distribute your content to the top media outlets.

Maximum exposure of your brand will be ensured through our press release distribution service. This will gain further recognition for your brand.

Our team will communicate with the journalists in your industry. It will get you massive exposure in your industry.

 **BEST**
USED FOR

- Boosting exposure for the brand.
- Driving massive traffic to the website.
- Gaining strong authority in the industry.

Packages & Pricing

PRODUCT	PRICE (IN BDT)
Press Release (Up to 50 International newspapers)	50,000 / Release
Press Release (Up to 80 International newspapers)	65,000 / Release
Press Release (Up to 100+ International newspapers)	125,000 / Release

[View Service Details](#)

BUSINESS CONSULTANCY

We provide business consultancy services to help you to build a solid foundation for your business. It will ensure your business's sustainability in the long run.



Business Consultancy

We will build a data-driven business plan to ensure your business's growth. Our plan will be built on considering all the constraints that you will face so that you do not make any mistakes while growing your business.

Our business consultancy services will create a solid business foundation to assist your sustainability in the long run. Our business plans will ensure to compete with the massive brands so that you get successful in your business endeavors.

 **BEST**
USED FOR

- Building a solid business foundation.
- Sourcing and identifying new product markets.
- Growing brand awareness through different channels.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Business Consultancy

- Personal Branding
- New Business Development
- E-commerce Business & Training
- Amazon Affiliate Website Building
- Small Business Startup

Starting from 1,25,000

Contact for details

[View Service Details](#)





Graphics Design

In general, people understands and engage with graphical content better. Our graphics design services will enhance the user experience of your audience.

Our graphic designers will research what graphical content is trending in your industry. Then they will create graphical content based on the researched data.

We will assure that you can spread your brand message through infographics, customized images, etc. It will help you to maximize your branding efforts.

 **BEST**
USED FOR

- Retaining the attention of the audience.
- Increasing audience engagement.
- Getting more engagement on social media.

Packages & Pricing

PRODUCT

PRICE (IN BDT)

Graphics Design	Starting from	3,000 / Design
3D Design	Starting from	4,000 / Design
Motion Graphic	Starting from	10,000 / Motion
Short Intro Animation	Starting from	15,000 / Animation

- Final Pricing will be based on number of add-on services required for graphics design.

[View Service Details](#)





REINFORCE LAB

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We Are Social



facebook.com/reinforcelab



instagram.com/reinforcelab



twitter.com/reinforcelabLtd



linkedin.com/company/reinforcelab



pinterest.com/reinforcelab



youtube.com/reinforcelab

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